

Brief History of Feldmann Engineering & Mfg. Co. Inc.

Feldmann Engineering & Mfg. Co. Inc. started in 1950 in a cheese factory building near Plymouth, Wisconsin, by Marvin H. Feldmann as a proprietorship. The business was incorporated in 1968.

Products produced during the course of its existence included the running gear of farm wagons, farm bale elevators, rotary garden tillers, and snowmobiles. Feldmann developed and sold all-terrain vehicles, known as the Terra Tiger, of which an all-terrain cycle soon followed. A power ice drill was developed in 1951 and continues today as the principal product for the company. The company has become the world leader in the manufacture and sale of its Jiffy Ice Drills. Other products include lawn aerators, which are rapidly gaining in popularity due to the general awareness of the environmental benefit and beauty of healthy turf, plus a portable fencing and shrub and tree planting auger.

Other products built during the course of the company's history include transmissions for home washing machines, transmissions for soft serve ice cream machines, along with go-carts, hydraulic tiller gear cases, and hand ice drills.

One early product was an automatic twine tying attachment for the J.I. Case hay baler. This attachment was sold to the Case Company in Racine, Wisconsin. The Case Company sold 113,000 of these attachments used by farmers in the first two years. This twine attachment was the fore-runner of the automatic hay and straw balers currently in production worldwide.

Feldmann Engineering & Mfg. Co. Inc. continues in business as a small family owned business.